



Governor's Traffic Safety Advisory Commission
Motorcycle Safety Action Team
Location: Secondary Complex, Horatio S. Earle Learning Center
Date: Thursday January 15, 2015
Time: 9:00am-12:00pm

Attendance	
Name	Agency
Joe Kelly	MDOS
Chad Teachout	OHSP
Emily Davis	MDOS
Eric Line	MDOT
Peter Savolainen	Iowa State University/TRB
Dan Petterson	SMARTER
Bill Scarnati	LCC
Jim Flegel	MSP
Steve Lick	GRCC
Mike LaBruzzy	MI ANG
Mark Buchanan	ABATE Awareness
Michael Schultz	MCRCSIP
Debbie Parinello	ASMI
Walter Tett	GRPD
Vince Consiglio	ABATE
Jim Rhodes	ABATE

Agenda Item: Cable guardrail study results for Michigan, Peter Savolainen & Eric Line

Discussion:

- Peter is from Iowa State University & TRB – previously with Wayne State, conference call into meeting
- MDOT, on the action team plan
- 3 year study reviewing over 7,000 crashes
- Focus on median-related barriers crashes that involve motorcycles (page 48 on report)
- Vince question: aware of use of foam covers on the barriers? Peter does not know about the cost of adding these softer covers to the guardrails; not part of the study. Cost of repair of barriers that have been crashed into, MDOT retains copy of cost of repairs in records, roughly \$1200 per barrier repair
- Eric mentioned that a European study that barriers are in the middle...
- Barriers are placed based within 10 feet of the traveling there was an increase of crashes
- Dan question: only 9 crashes that involved guardrails and motorcycles in study, Peter cannot come to a conclusion on if barriers help or hurt motorcyclists. This is based on not enough evidence
- MDOT brochure "Cable Median Barrier" was provided at meeting, Eric had e-mail team members full study earlier this week
- Chad question: Study did not go into detail on if crash was caused by guardrail or not, Peter will look into this (review crash reports) and e-mail us additional information
- Peter will forward us "sanitized" copies of the motorcycle crash reports
- TRB, Transportation Research Board, national research organization: Don't have good estimates of how much people ride and where they ride, which makes studying difficult. One example of current study: NHTSA sponsoring Oklahoma State University study conducting extensive on-site investigations of 350 over various regions of the country, conduct surveys, study will conclude in about a year.
- Eric mentioned some international studies that have been done regarding motorcycle crash simulation, he will forward to the action team
- Google: TRB, ANF30, <http://anf30.org/>, "Motorcycles and Mopeds Committee"

Action: Both Peter and Eric will send additional information on this topic to the action team members.

Agenda Item: Introductions of new members

Discussion:

Mark Buchanan – ABATE State Awareness Director: emphasizing teaching in driver ed classrooms they teach about 6,000 kids each around the state. Program runs at least 1 hour, prefer 2 hours. Guidelines that each instructor has, volunteer ABATE members with real life experiences. Classes done by region and ABATE tweaks guidelines per regions i.e. Detroit city driving. ABATE networks with local driver education providers and instructors, have had relationships for many years with some providers. ABATE pays for materials and handouts, budget is very limited. They show Intersections video from 2008 and quiz and yellow brochure, wristbands, pens. Use the “Look Twice, Save a Life” moto. Don’t really get a lot of competition from other share the road users. Awareness program is also working on advertising “Look Twice, Save a Life” bumper stickers and yard signs. Ohio offers free products for order including signs and bumper magnets. ABATE Awareness also emphasizes getting endorsed. ABATE Awareness participation of 16 or 18 of their total 22 regions. Miss Capital City and Miss Michigan 2nd runner-up (Kelly Gooch) is utilizing motorcycle awareness as her platform, she is working with ABATE, local currently attending MSU.

Action: Emily and Mark will connect on motorcycle safety program outreach in Driver Education classes.

Agenda Item: Positive Team Environment**Discussion:**

- Together Everyone Achieves More=TEAM
- Jim Rhodes commented on the article he was quoted in, regarding data on helmet law changes
- Discussed OHSP reports versus AMA reports and discussed organization bias
- Police roll-call video is not complete, Chad will send as soon as complete
- Remember that we represent this action team and our word should be about safety, not debating on helmet laws

Action:**Agenda Item:** Shadow Rider Project, Chad Teachout**Discussion:**

- Focuses on fatal crashes
- “Ride Safe to Ride Again” is only used in Michigan to Chad’s knowledge, question of what does it mean exactly
- Chad has a lot of extra blank copies of Shadow Rider mailing postcard
- Numbers had positive influence, down to about 41,000 unendorsed out of 250,000
- Chad is still looking at crash data for last year
- 5,400 went out and got their endorsement in the last year – got this number from comparing 2013 list of unendorsed to 2014 list of unendorsed
- Michael Shultz question about insurance, no requirement in insurance laws
- Mike LaBruzzy, questions about continued training and experience level, when do we shift our focus to consider this aspect versus only getting endorsed
- National average is 20% of population is unendorsed, Michigan dropped to 16% this year
- Did photo shoot in October 2014 with image of bike hanging from a tow truck and plan to use image on next mailing
- Message for next year is a little more intense, you’ve been warned and law enforcement is involved/engaged
- Add statement: “Will your insurance pay for it?”
- Most military branches will not pay medical bills if not wearing safety gear
- Question about possible Ride Sober PSA in addition to Drive Sober State Police campaigns
- All stakeholders logos from Action Team on this mailing

Action: Chad and Joe will work on next mailing to go out no later than the end of February 2015

Agenda Item: MDOS Grant Funding for State Program, Joe Kelly**Discussion:**

- This year change from \$1.5 million to \$1.4 million
- MDOS requested 6.5% reduction across the board for sponsors this year, at short notice. Precautions have been set to prevent this surprise in the future. Motorcycle program works closely with the finance department.
- Will spend \$200,000 internally in addition to \$1.4 million
- Grant from OHSP for \$200,000 for new MSF curriculum integration
- Vince mentioned that the ECOURSE helped with enrollment as students also invested 3 hours of their own time
- It will be a 2-3 year project to completely transition to move to the new curriculum
- Also cuts in federal money, changes in grant funding available
- 24 hour training session of “transitional RiderCoach session” to be trained in the updated curriculum
- ARCs are only federally funded (EXCEPT Lenawee ISD), this funding is only available for 5 years
- Schoolcraft still does not have RR-BRC new curriculum booklets, Joe will contact MSF
- NHTSA Approved National Standards and Administrative Standards for Motorcycle Safety Programs, we may see additional courses and Michigan does not have a reason to change from MSF, but with these standards there is the option to look at other curriculums

Action: Joe will send information on NHTSA standards to team members by e-mail.

Agenda Item: MDOS Driver Education Update, Response to Nathan Bower Act, Emily Davis

Discussion:

- Nathan Bower Act signed into law October 2014 and will go into effect March 2015
- This law amends DEPIA to specially include motorcycle and bicycle language, but did not specify time so there will not be an changes to the current prescribed curriculum
- Mike offered suggestion that Action Team comes up with bullet points of discussion for providers
- Joe also added comment that Carol Reagan provided updated versions of WEDMK
- Chad mentioned that we need to include "Got Your CY Brochure" on the resources list

Action: Emily will send draft resources list to action team members by e-mail and request feedback by January 30, 2015. Emily will send Bill Scarnati contact information for Inventory Services for order WEDMK publication

Agenda Item: Any Additional Thoughts

Discussion:

- Jim with ABATE commented on legislation changes, Nathan Bower Act and TIP Law Change, etc. He provided document that Joe will review and bring to MDOS administration with legislation proposals (i.e. increased course fee, decreased funding of programs, increase registration fees)
- Chad mentioned that hi-viz vest project is happening
- Next meeting is scheduled for the day before Memorial day weekend, think about re-scheduling and question of if there is a better location.
- Chad brought in physical copy of hi-viz proto type, will send out to all public sponsors that pass a course, there will be 2 sizes, ordered 9,000 vests based on training numbers from last year
- Debbie has been researching new director for EMS to have more training, position still vacant. She will be going to Ohio to teach instructors on accident management

Action: UPDATE: Joe & Chad decided meeting date May 21 will remain as is.

Future Meeting Dates

May 21, 2015	9:00 a.m. – 12:00 noon	Lake Huron Room
September 17, 2015	9:00 a.m. – 12:00 noon	Lake Huron Room

The Michigan Traffic Safety Summit is March 24 – 26, 2015 @ the Kellogg Center in East Lansing